



# Why Wait? Gain Valuable Market Share Now

**Stellantis is targeting 30% of all retail deliveries to come from special orders.**

C-4 Analytics can get you there.

It's time to update your online presence to win more orders and take more market share from your rival dealers! Yes, even while earning record profits, you can build market share to invest in and protect future profits, no matter what the market brings. **And when we work for you, we won't work for your facing on-brand rivals.**

C-4 Analytics has developed and deployed a fully integrated custom order and reservation solution for hundreds of dealers - one that works with every automotive website. It includes every single element you need to win:

- SEO updates put you ahead of the competition for evolving consumer searches
- Content pages to educate consumers on the changes to car buying
- Custom high-converting landing pages - all form submissions are tracked, measured, and discussed in our weekly meetings with you
- With C-4's proprietary AIM™ in-market buyer data, allows you to get in front of more upper-funnel intenders earlier - getting your message in front of them first
- Advanced paid media advertising campaigns to win more orders - every format, every platform
- Full social media plan - organic and paid
- Mystery Shopping to ensure that the customer experience is firing on all cylinders

The cherry on top? Advertising costs are down - which means you can gain share more economically than ever before.

While the others sit around and wait, you can pump orders right into their markets and take their customers and market share - market share you will own for years to come.

